



Case Study: Al-Ameen College of Engineering and Management Studies, Pune

Case Study - Kiosk and Website – Al-Ameen College of Engineering and Management Studies, Pune

Al-Ameen Educational and Medical Foundation is one of the famous foundations in India. They have opened many engineering and medical colleges in all over India. Al-Ameen College of Engineering and Management Studies is opened in Pune in 2008.

Problem Statement:

When Al-Ameen College was opened, they wanted a system to keep students updated and notified in paperless way. They also wanted a website, to attract students and have a public profile. Al-Ameen College approached Brilliant with their requirements. Brilliant offered to develop and set up kiosk and also for website development.

Solution:

Brilliant offers customized kiosk for institutes. It is similar to a touch screen computer. It is integrated with institute's database. Students can use them assistant in their college life. Kiosk can help student to track their lecture schedules, fees, printing forms etc. College staff also can use kiosk for their schedules, invoices, track attendance etc.

Brilliant also developed a website for this college.

Al-Ameen chose Brilliant for following features:

- Kiosk – optimized presentations.
- Kiosk interface creates user friendly experience for people of all ages.
- Kiosks in any environment increase public awareness and save labor overhead.
- Printing-on-demand option for information kiosks saves pre-printed forms costs.
- Self-service kiosks reduce costs by lowering employee headcount.
- Reduced costs for basic service levels.
- Reduces waiting time.
- Virtual assistant is available anytime.
- Ease-of-use: no special IT training or hardware requirements.

- Reasonable price.
- Website created is Search Engine Optimized and responsive.

Results:

Kiosk is a part of infrastructure, which benefits college profile. Kiosk at every corner reduced the need of assistance and student/staff information office, as it acts like virtual assistant. The SEO friendly and responsive website increased the enrollment.