

Case Study- Content Development/Course Development: Test Mentor

The Test-Mentor LLC is the booming institution for preparation of SAT, ACT, PSAT, LSAT, AP, OAT and DAT aspirants. Founders of Test-Mentor are highly qualified in the relevant pedagogical fields, experts equipped with 18+ years of experience in education services and Publishing. Test Mentor LLC, headquartered at USA, New Jersey, has partnered with various organizations across the globe. Their partner's locations include UK, Germany, France, Australia, Kenya, South Africa, Singapore and India.

Problem Statement:

The Test Mentor wanted to give their student superior experience for the practice test. They wanted to simulate the actual test, so that their students will do better in the real exam. Brilliant offered Test Mentor Content Development and Management system. Brilliant offered to work on the content development and e-learning video development related to actual contents. Brilliant also offered to develop content management system with a responsive Website as per the Test Mentor's requirements and as per the US education system.

Solution:

Brilliant developed the e-learning videos with the help of Test Mentor's expert team. Brilliant also developed open-ended and fully scalable content development system, so that Test Mentor's team doesn't need Brilliant's help when they want to change or update the contents. Brilliant created Test Mentor's Website as per their need.

Test Mentor chose Brilliant for these major features:

- Ease-of-use: no special IT training or hardware requirements.
- Reasonable price.
- Ability to use existing material/systems/data.
- Accessible from anywhere, anytime.
- Saves time.
- Contents rights will be with Test Mentor.
- E-learning videos generated with the voice-over by Brilliant.
- Questions/Quizzes/e-Learning Videos/Flashcards/Worksheets/online Test Series can be added/edited/deleted anytime by Test Mentor without any help of Brilliant.

- Student/Teacher can view student's progress on dashboard, with the help of Student Performance Tracking System.
- Online payment/Registration/Coupon System is made easier.
- Website created is Search Engine Optimized and responsive.
- Brilliant provided Test Mentor with the shop option, so that their publications can be ordered from anywhere, anytime.
- Brilliant provided student module with the in-detailed results. It includes: Detailed Report (Range Report, Section-wise Report), Analysis Report (Difficulty level Report, Topic-wise report, Time Performance), Trend analysis (Comparison with Topper, Test by Test Comparison). This helps student to track his weak points.
- Chat with Teacher.

Result:

The simulation of actual online test has improved students' enrollment in Test Mentor. The e-learning videos, online test series, quizzes, worksheets, flashcards, dashboard and results everything can be accessed from anywhere, anytime. These have improved students' scores in actual test as per the Test Mentors' database. The whole process has eliminated the need of manual testing and checking of each and every tests and quizzes. Chat-with-Teacher has benefitted lot of students. Everything being centralized now, everyone receives the same standard of education, no matter of what location.